

Your own domain – how to buy it

The domain is the address of your website, e.g. www.yourname.com. It belongs to you and you pay for it directly at the provider (approx. €5–15 per year). With this guide it takes about 15 minutes. 🌿

Important: You only buy the domain. Everything technical – connecting it to your website – we do together shortly before your website goes live (via screen sharing, approx. 10 minutes). So you don't need to set anything up.

1. Find the right name

- **Short and easy to spell** – people should understand it on the phone.
- **Your name or your offer**, e.g. annamiller.com or lightroom-coaching.com.
- **No special characters** (ä, ö, ü, ß, é, ç ...) – use plain letters instead.
- **Ideally without a hyphen** – one is fine if there is no other way.
- **The ending:** .com for international, or your country ending, e.g. .co.uk, .ie, .pt, .es, .de, .at or .ch.

Tip: Think of 2–3 variants in case your favourite name is already taken.

2. Which provider should you choose?

I recommend one of these two providers. Both are reliable and work perfectly with your website.

	Infomaniak ★ Recommended	Namecheap
Language	German	English only
.de	approx. €4 / year	approx. \$6 – then approx. \$9
.at (Austria)	approx. €11 – then approx. €14	✗ not available
.ch (Switzerland)	approx. CHF 6–9 – then approx. CHF 10	approx. \$19 – then approx. \$27
.com	approx. €10 – then approx. €11	approx. \$7 – then approx. \$15
Email address	☑ 1 mailbox free (e.g. info@yourname.com)	costs extra, approx. \$15 / year
Payment	Card, PayPal, TWINT, bank transfer	Card, PayPal (billed in US dollars)
Good for	everyone – especially Austria & Switzerland	English speakers who want .com or .co.uk

Approximate prices as of October 2026 – they may change. Infomaniak shows prices excluding VAT. Namecheap bills in US dollars.

3. You only buy the domain – nothing else

When you order, you will be offered lots of extra products. You don't need any of them – I take care of your website, security (SSL) and everything technical free of charge.

You can decline these offers ✕	At Infomaniak it is called e.g.	At Namecheap it is called e.g.
Web space / hosting	Web hosting (choose “No hosting”)	Web Hosting, EasyWP
Website builder	Site Creator	Website Builder
Security certificate	SSL certificate	PositiveSSL / SSL
Extra DNS, backup, office software	Swiss Backup, kSuite	PremiumDNS, FastVPN
Logo, business cards & co.	–	Logo Maker, Business Card

My only recommendation: your own email address ✉ like info@yourname.com looks professional. To start with, **1 mailbox** is plenty – and it is not a must. At Infomaniak, 1 mailbox is even included **for free** (Starter). At Namecheap it is called “Private Email” – choose the smallest plan “Starter” (approx. \$15 per year).

Free and useful – you can keep these on: **Domain Privacy** (protects your personal data) and **Auto-Renew** (automatic renewal).

4. Buying your domain at Infomaniak

Step A: Create an account

1. Open infomaniak.com/en/domains.
2. Enter your preferred name in the search field and click “**Search**”.
3. If your name shows “**Available**”, it is still free. 🐼
4. Create a free Infomaniak account with your email address and confirm the email you receive.

Step B: Order

1. Select your domain and click “**Next**”.
2. You will be asked for an “**Organisation**” – this is simply your customer account. Create a new one (your name or company name).
3. Skip the extra offers (see point 3). For web hosting choose “**No hosting**”. You can also skip the email service here – you activate the free address afterwards (step C).
4. Enter your details as the domain owner (name, address, phone).
5. Accept the terms and conditions and pay.

Payment: Easiest by credit card – then your domain renews automatically every year. If you pay by PayPal or bank transfer, you receive an invoice before it expires. Please pay on time, otherwise the domain is gone!

Step C: Activate your free email address (optional)

1. Open the **Manager** (after logging in) → **“Domain management”** → click your domain.
2. Under email, choose **“connect a service”** → **“Order”** and take the **free service (Starter)**.
3. Complete the order – it costs €0.
4. Create your address, e.g. **info@yourname.com**. You read your emails at mail.infomaniak.com.

5. Buying your domain at Namecheap

The most important buttons are shown here in quotation marks. At the top right you can switch the display from “USD” to euros (you still pay in dollars).

1. Open namecheap.com, enter your preferred name in the search field and click **“Search”**.
2. Next to your domain, click **“Add to Cart”** and then **“Checkout”**.
3. In the cart: **turn on “Auto-Renew”** (automatic renewal) and keep **“Domain Privacy”** on (free, protects your data).
4. Do **not** select any extra offers (see point 3). Only exception, if you like: **“Private Email”** – plan **“Starter”**.
5. Click **“Confirm Order”** and create an account (username, password, name, email, address).
6. Pay by card or PayPal and click **“Pay Now”**.

Automatic renewal: At Namecheap this only works with a saved credit card, not with PayPal. With PayPal, please renew in time yourself – you will get a reminder by email beforehand.

6. Done – here is what happens next

- Note down your **domain name** (e.g. yourname.com)
- Your **login details** for the provider – do not send them! Keep them ready for when your website goes live. Then we connect everything together via screen sharing.
- Enter the domain in the form **“Additions & changes”** – you will receive the link by email after our 15-minute call.

You already have a domain with another provider? Great – then you don’t need a new one. Just keep your login details ready for when your website goes live.